



FOR IMMEDIATE RELEASE
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*******MEDIA ADVISORY*******

Preschool for ALL's Online Mapping Technology to Help Parents Locate Preschools for Children

Houston, TX (June 11, 2004) - Preschool for ALL will launch its unique online mapping technology to provide easily accessible information to help parents and others identify and locate preschool programs in the area. The user-friendly, searchable maps are available on Preschool for ALL's website, www.preschoolforall.org. Preschool for ALL partnered with St. Luke's Episcopal Health Charities to create the interactive maps of the Houston region. St. Luke's Episcopal Health Charities designed the mapping software to complement its Community Health Information System. Scientific research documents the enormous capacity of 3- and 4-year-old children to learn and develop. A quality preschool program can help prepare children for success in school and in life.

Using this new online tool, parents will be able to identify preschool programs near their home, office or points in between to find the best care available for their children. The maps will also be utilized by preschool providers to help them identify potential partners in the area. Preschool for ALL has identified a number of computer labs throughout the area that will provide free internet access for parents and others without internet access at their home or office.

WHAT: Preschool for ALL and St. Luke's Episcopal Health Charities will launch online mapping technology that pinpoints preschool locations and provides contacts and pertinent information about these programs. Rob Mosbacher, Preschool for ALL Chairman, will provide an update on the funding strategies for expanding preschool. Carol Shattuck of the Greater Houston Collaborative for Children, the project sponsor for Preschool for ALL, will describe how the mapping tool will be used by parents and others. Shervin Kalinia of St. Luke's Episcopal Health Charities will demonstrate how to utilize the new tool. In addition, area parents will be given a first-hand look at the new mapping tool.

WHEN: **Thursday, June 17, 2004**
10:00 a.m.

WHERE: **Las Americas Education Center**
5909 Glenmont
Houston, TX 77081

(Note: Las Americas Education Center is located in Las Americas Apartment Complex. Enter through the main gate at the apartment complex, and proceed straight ahead. Las Americas Education Center is located in two large buildings on the left.)

PHOTO OP: Rob Mosbacher, Preschool for ALL Chairman
 Parents from the Gulfton area utilizing maps in computer lab
 Preschool-age children participating in learning activities in the classroom
 Screen shots of interactive maps

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Preschool for ALL, a partnership between the Center for Houston's Future and the Greater Houston Collaborative for Children, is working to expand voluntary access to quality preschool programs to all three- and four-year-old children in the Greater Houston area. Preschool for ALL works with local school districts, Head Start and child care programs to expand partnerships between these entities and more efficiently utilize resources among these three preschool systems.

Created in 1997 as a separate component of St. Luke's Episcopal Health System, St. Luke's Episcopal Health Charities (SLEHC) is a grant-making (non-operating) public charity with 501(c)(3) status. It is committed to Advancing Community Health: Body, Mind & Spirit in the Houston community and the larger community of the 57-county Episcopal Diocese of Texas.